

C O T S



## A Stroll Through Time

COTS 2010 Annual Event

Saturday, May 22, 2010

6:30 pm to 11 pm



# A Stroll Through Time

*The Board of Trustees and COTS staff*

*are pleased to welcome*

**2010 Honorary Chairs**

**Honorable Dave Bing, Mayor of Detroit**

**and Mrs. Yvette Bing**

**On Saturday, May 22, 2010**

**6:30 – 11 Pm**

**Stage3**

27500 Donald Court

**Warren, MI**

*as we Celebrate COTS past, present, and future —*

***Presenting Sponsor Gretchen C. Valade***

*Your first stop will be the roaring twenties!*

Our emergency shelter on Peterboro, in Detroit's midtown, was at one time a grand hotel built in 1923.

***The Imperial*** was a hub of excitement in it's heyday

and rumor has it that the notorious

Purple Gang were frequent visitors.

Enjoy the fun of our past and try your luck

at the gaming tables as we welcome you to

***A Stroll Through Time***

The next stop is COTS today!

Meet and mingle with our staff, board, friends and clients.

Learn about our accomplishments and find out first hand how we help others succeed. Bid on silent auction items that will make an impact on our programs and services all while enjoying sumptuous food and beverage.

As we move into ***the future***, our guests will enjoy sinful desserts and hear about our plans for tomorrow. The evening will culminate with the sounds of the Jerry Ross Band and dancing.

***The event is Black Tie Optional and  
COSTUMES FROM THE ERA ARE HIGHLY RECOMMENDED***

*COTS exists to alleviate homelessness by providing an array of services that enable people to achieve self-sufficiency and obtain quality affordable housing. COTS also exists to advocate for long-term solutions to the problems of homelessness.*



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## **PRESENTING SPONSOR – Gretchen C. Valade**

- Exclusive" presenting" status recognition at event*
- Corporate Executive named as Honorary Chair*
- Product display at the event*
- Named as presenting sponsor in all media*
- Logo on all collateral pieces*
- Full-page ad in event program (1,000+ impressions)*
- Year-long recognition in our newsletter*
- A dedicated article in two COTS newsletters*
- Mention in one ImaginAide follow-up issue (87,000+impressions)*
- Opportunity to speak during presentation*
- Featured on our website as the Presenting Sponsor*
- Link on Website ([www.cotsdetroit.org](http://www.cotsdetroit.org))*
- Banner ad on COTS website for one year*
- 15 tickets to the event*
- Listed on sponsor signage at the event*
- Logo on audiovisual presentation at the event*
- May add corporate promotional material to gift bag*

## **Platinum Sponsor - \$20,000**

- Product display at the event*
- Named as presenting sponsor in all media*
- Logo on all collateral pieces*
- Full-page ad in event program (1,000+ impressions)*
- Year-long recognition in our newsletter*
- A dedicated article in two COTS newsletters*
- Mention in one ImaginAide follow-up issue (87,000+impressions)*
- Featured on our website as the Presenting Sponsor*
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## **EMERALD SPONSOR -- \$15,000**

*Full-page ad & listing in event book (1,000+ impressions).  
Mentions in one issue of COTS newsletter (29,000+ impressions)  
Recognition as sponsor at event  
Listed on the website as a Emerald Sponsor  
Listed on Welcome signage at the event  
Logo on Website  
Link on Website  
8 tickets to the event  
Logo on Audio Visual Presentation at the event*

## **GOLD SPONSOR --\$10,000**

Half-page ad & listing in event book (1,000+ Impressions).  
Mention in one issue of COTS newsletter (29,000+ impressions)  
Listed on the website as a Gold Sponsor  
Recognition as sponsor at event  
Listed on Welcome signage at the event  
Logo on Website  
Link on Website  
6 tickets to the event  
Logo on Audio Visual Presentation at the event

## **SILVER SPONSOR -- \$5,000**

Half-page ad & listing in event book (1,000+ impressions)  
Mention in one issue of COTS newsletter (29,000+ impressions)  
Listed on the website as a Silver Sponsor  
4 tickets to the event  
Logo on Audio Visual Presentation at the event

## **CORPORATE SPONSOR - \$2,500**

¼ page ad in event program  
4 tickets to the event  
Logo on Audiovisual Presentation at the event

## **I NDIVIDUAL TICKETS**

\$125

## **SPONSOR TABLE**

\$1250 (includes 10 general admission tickets)  
and a business size ad in the program book.

## **PATRON SPONSOR**

\$500 – 2 Tickets , Listing as sponsor and business card ad



# A Stroll Through Time

## Ala Carte Options - *check all of interest total at the bottom*

<input type="checkbox"/> Red Carpet Arrival	welcoming attendees to the event - your logo will be at the top of the paparazzi backdrop	\$ 1,500
<input type="checkbox"/> Past	featuring 1920's signage featuring your company name and logo	1,500
<input type="checkbox"/> Present	signage in the Present area featuring a silent auction, COTS' clients and friends	
<input type="checkbox"/> Future	featuring event presentation, band , dessert	1,500
<input type="checkbox"/> Speakeasy	signage at all bars	1,000
<input type="checkbox"/> Casino Night	casino chits with your logo	500
<input type="checkbox"/> Thank You Gift CD (SOLD)		750
<input type="checkbox"/> Program Book Sponsor		1,500
<input type="checkbox"/> Invitation Sponsor	company logo on 4,000 invitations	1,000
<input type="checkbox"/> Video Sponsor		4,000

## Program Book

4-color ad due to COTS by May 7 - please provide a hi-res pdf copy to

[lwilhelm@cotsdetroit.org](mailto:lwilhelm@cotsdetroit.org)

<input type="checkbox"/> Full Page Ad (5 ¼ w x 8 ¼ h)	350
<input type="checkbox"/> 1/ 2 Page Ad (5 ¼ w x 4 ¼ h)	200
<input type="checkbox"/> 1/4 Page Ad ( 2 ¾ x 4 ¾ h or 5 ¼ w x 2 ¾ h)	150
<input type="checkbox"/> Business Card Ad (3 ½ x 2 h)	100

**TOTAL** \$ \_\_\_\_\_



# A Stroll Through Time

*Yes, \_\_\_\_\_ would like to support  
A Stroll Through Time and COTS*

\_\_\_\_\_ Sponsorship \_\_\_\_\_

*Ala Carte Option Total* \_\_\_\_\_

*Table Sponsor # of tables* \_\_\_ @ \$ 1250 \_\_\_\_\_

*Patron Sponsor # of tickets* \_\_\_ @ \$ 2/ 500 \_\_\_\_\_

*Individual Tickets # of tickets* \_\_\_ @ \$125 \_\_\_\_\_

*Total* \$ \_\_\_\_\_

*Please fax, email or mail this agreement form  
along with your payment to:*

COTS 26 Peterboro, Detroit, MI 48201  
313.831.3777 Fax 313.831.5199

Name of Company \_\_\_\_\_

Authorized Representative \_\_\_\_\_

Phone # \_\_\_\_\_

\_\_\_\_\_ check \_\_\_\_\_ MC \_\_\_\_\_ Visa \_\_\_\_\_ AMX \_\_\_\_\_

CC# \_\_\_\_\_ Zip Code \_\_\_\_\_

***Thank you!***