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Young Entrepreneur/Designer Joins COTS Army of Artists

Detroit, MI – April 14, 2009 – The Coalition on Temporary Shelter (COTS) will recognize local artists at their annual **ImaginAide** auction dinner/dance fundraiser on Saturday, April 25, at the new Motor City Casino Hotel in downtown Detroit. The fundraiser has attracted artists from every medium to help support COTS mission to end homelessness.

Daniel Howard, a 20 year-old Detroiter, has established himself as one of the most influential and successful young men in the graphic arts industry specializing in logo design. While he was schooled in business, it was art that became his true calling. “I love to be around creative people,” says Howard “and this event fits my idea of a worthy cause.”

Dan established MDesigns in March of 2004 at the age of 14. Since that time he has been able to service and form relationships with hundreds of celebrities and key individuals in the Michigan area. Dan possesses an innate eye for persuasive, out of the ordinary, graphic design and will donate one of his eye-catching t-shirts, some of which sell in the hundreds of dollars, to the ImaginAide auction.

Lynn Wilhelm, COTS Chief Development Officer, states, “We are pleased to have been able to attract so many young, creative entrepreneurs to the event.” We know the evening will be an overwhelming success.”

ImaginAide 2009 - 6:30 pm till 11:00 pm at the Motor City Casino Hotel, 2901 Grand River Avenue, (just off of the Lodge freeway) Detroit. Tickets are \$125.00 each. Interested supporters may also purchase a table of 10 for \$1,250.00. Further information and directions are available on line at www.cotsdetroit.org or by calling 313-831-3777 ext. 285.

ImaginAide 2009 is sponsored by: GMAC, BrassCraft, Systems Services, Yazaki, RL Polk and St. John Health

Founded in 1982, the Coalition On Temporary Shelter (COTS) is a private, non-profit organization that provides emergency shelter, transitional and permanent housing and comprehensive support services for Detroit’s homeless population. Its mission is to alleviate homelessness by offering an array of services, which enable people to achieve economic self-sufficiency and decent, affordable housing. COTS™ 140-bed shelter provides nearly 50,000 nights of emergency shelter each year.

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