



## **FOR IMMEDIATE RELEASE**

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### **“Unbeatable Harold” DVD Release to Benefit COTS**

*Novi, MI - April 12, 2010* - Producers of “Unbeatable Harold”, a comedy which held its world premiere at the Detroit-Windsor International Film Festival last year, announced a DVD release screening and party to benefit COTS. The April 27th event is open to the public and will be hosted at Emagine Theater in Novi starting at 7:30 p.m., with a post-party following at Lucky Strike Lanes and Lounge next door. Lucky Strike will donate 20% of guest purchases to COTS.

Unbeatable Harold stars Detroiters Gordon Michaels and Lin Shaye, Nicole DeHuff, Dylan McDermott, Henry (“The Fonz”) Winkler, Gladys Knight, Phyllis Diller, Charles Durning, Taryn Manning and Robert Peters. More film details can be found at [www.unbeatableharold.com](http://www.unbeatableharold.com). Gordon Michaels, (writer and star of the film) will be holding a special screening of Unbeatable Harold at COTS in Detroit on Tuesday, April 20th at 6:30pm for residents of the shelter.

Admission is \$9.50, which also includes an invitation to Lucky Strike for the afterglow. Emagine Theater is located in the Fountain Walk Mall, 44425 West 12 Mile Rd, Novi. Lucky Strike is at 44325 West 12 Mile Rd. Here is the link to the Unbeatable Harold Charity Screening and After Party video (no password needed): <http://www.vimeo.com/10907357>.

Proceeds benefit COTS and their mission to battle homelessness in Detroit. For further information, contact: John P. Lauri, J. Lauri Filmworks, [info@JLauri.com](mailto:info@JLauri.com), 248-417-2886.

*Founded in 1982, the Coalition On Temporary Shelter (COTS) is a private, nonprofit organization that provides emergency shelter, transitional and permanent housing and comprehensive support services for Detroit’s homeless population. Its mission is to alleviate homelessness by offering an array of services which enable people to achieve economic self-sufficiency and decent, affordable housing. COTS provides nearly 50,000 nights of emergency shelter each year. Visit [www.cotsdetroit.org](http://www.cotsdetroit.org)*

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