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Top Designers Create for Coalition On Temporary Shelter ImaginAide Art Auction to Benefit Homeless

Detroit, MI – February 25, 2008 – Detroit’s Coalition On Temporary Shelter (COTS) will showcase the artistic work of designers from Chrysler, Ford, General Motors and American Specialty Cars, as well as independent artists, at Detroit’s all new MGM Grand Hotel and Casino on Saturday, April 19. 2008 is the 9th year for *ImaginAide*, previously known as “Mask Or Aide” for COTS.

“This year promises to be better than ever. Not only will we have an array of exclusive works of art to showcase and auction off but it’ll take place in the dazzling ballroom of Detroit’s newest luxury hotel, the MGM Grand,” says COTS Chief Development Officer, Lynn Wilhelm. “This year’s theme, *Everyone Deserves a Home*, is something we can all relate to, particularly during these difficult economic times,” Wilhelm continues.

Patrons will be able to purchase quality original art not generally available elsewhere, as even the top automotive design executives have pitched in this year. Trevor Creed, Senior Vice President of Design at Chrysler has donated some of his own work. “Designers can be very passionate about art and culture. When we can turn this creative energy towards helping people it brings another level of satisfaction to what we do,” says Creed.

There still is time to for artists to become involved. Those interested can contact Michelle Mizoran at COTS by calling the number below.

The event will take place Saturday, April 19 from 6:00 pm to 11:00 pm at the New MGM Grand Hotel and Casino, 1777 Third Street, Detroit. While guests peruse the artwork, they can enjoy the hotel’s delicious cuisine, cocktails, and dance to live bands. General admission tickets are \$125.00 each. A VIP “Red Carpet” Reception will precede the main event. Further information and directions are available on line at www.cotsdetroit.org or by calling 313-831-3777 ext. 285.

Founded in 1982, the Coalition On Temporary Shelter (COTS) is a private, nonprofit organization that provides emergency shelter, transitional and permanent housing and comprehensive support services for Detroit’s homeless population. Its mission is to alleviate homelessness by offering an array of services, which enable people to achieve economic self-sufficiency and decent, affordable housing. COTS™ 140-bed shelter provides nearly 50,000 nights of emergency shelter each year.

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